

DOCTOR WHO AND THE DALEKS

In 1964, Cadet Sweets of Slough released their *Dr Who and the Daleks* sweet cigarettes. Each pack of ten white candy sticks contained one of 50 illustrated cards telling the Doctor's adventures against two of Terry Nation's monster creations - the Daleks and The Voord.

This PDF contains all 50 picture cards, together with the two variants of the original packaging. Two panels from the original display box have also survived and these have been put together to create a mock-up of how the counter-display would have originally looked.

With grateful thanks to Colin Young and Mick Hall.

DR WHO and the
DALEKS
SWEET
CIGARETTES



DALEKS

**DR WHO
and the**

NET WEIGHT 2/3 OZ.

SWEET CIGARETTES

Made in England by
CADET SWEETS, SLOUGH, BUCKS

Ingredients

Sugar, corn syrup, corn starch,
hardened palmkernel oil, gelatine,
certified artificial flavours and
colours.



© **BBC tv** 1964

**DR WHO
and the**
DALEKS
SWEET CIGARETTES



DR WHO and the
DALEKS

SWEET
CIGARETTES



DALEKS

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DR WHO
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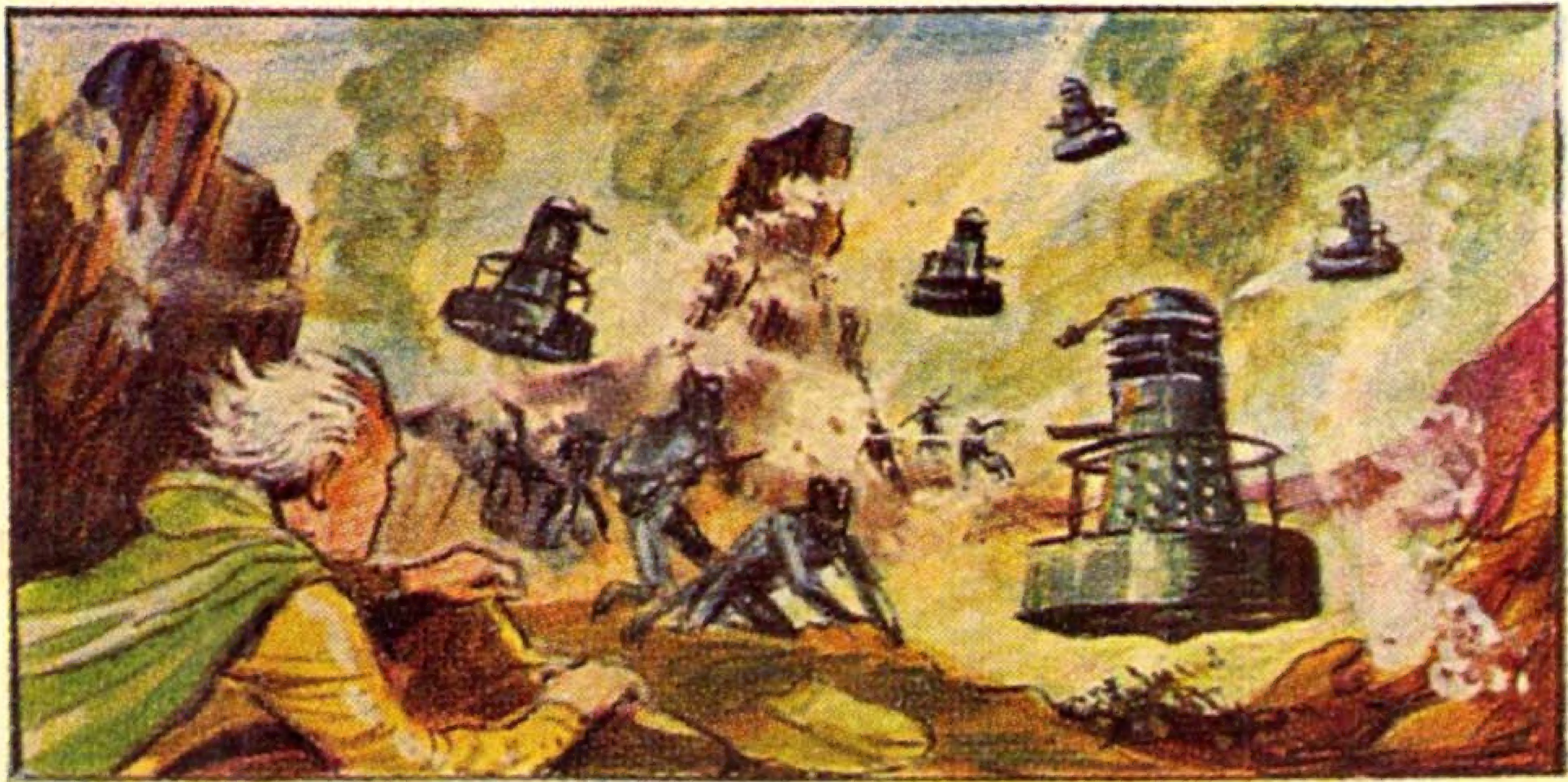
Sugar, corn syrup, corn starch,
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certified artificial flavours and
colours



© BBC TV 1964

DR WHO
and the
DALEKS
SWEET CIGARETTES





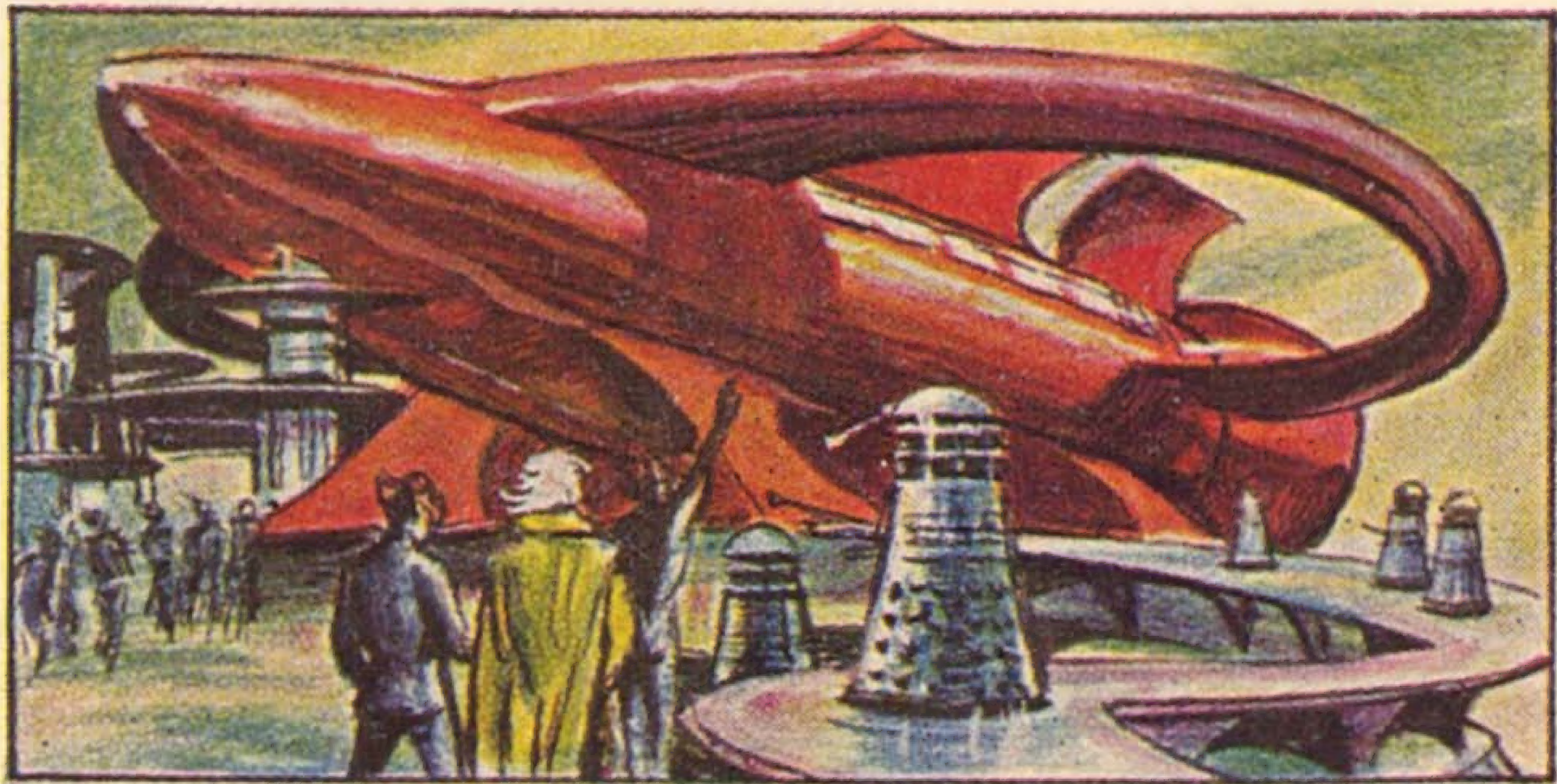
DOCTOR WHO AND THE DALEKS

A Series of 50

No. 1

“ Dr. Who ” travels to Marinus, planet of the Voords. He is astonished to find Daleks fighting Voords. Daleks find that Voords are planning to travel to earth in search of a mysterious power. They join forces.

Cut out the words “ Dr. Who and the Daleks ” on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 2

The Voords have constructed a special spaceship but haven't the knowledge to travel the vast distance in space and time. "Dr. Who" is captured and forced to disclose secret of Ultkron travel (Ultra Chronos — beyond time which is above speed of light).

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS,** Trading Estate, **SLOUGH,** Bucks., for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 3

The spaceship sets off — approaching speed of light, "Dr. Who" threatens to pull the vital lever (which would disintegrate the ship). The Daleks are confused, but Voords overpower "Dr. Who."

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



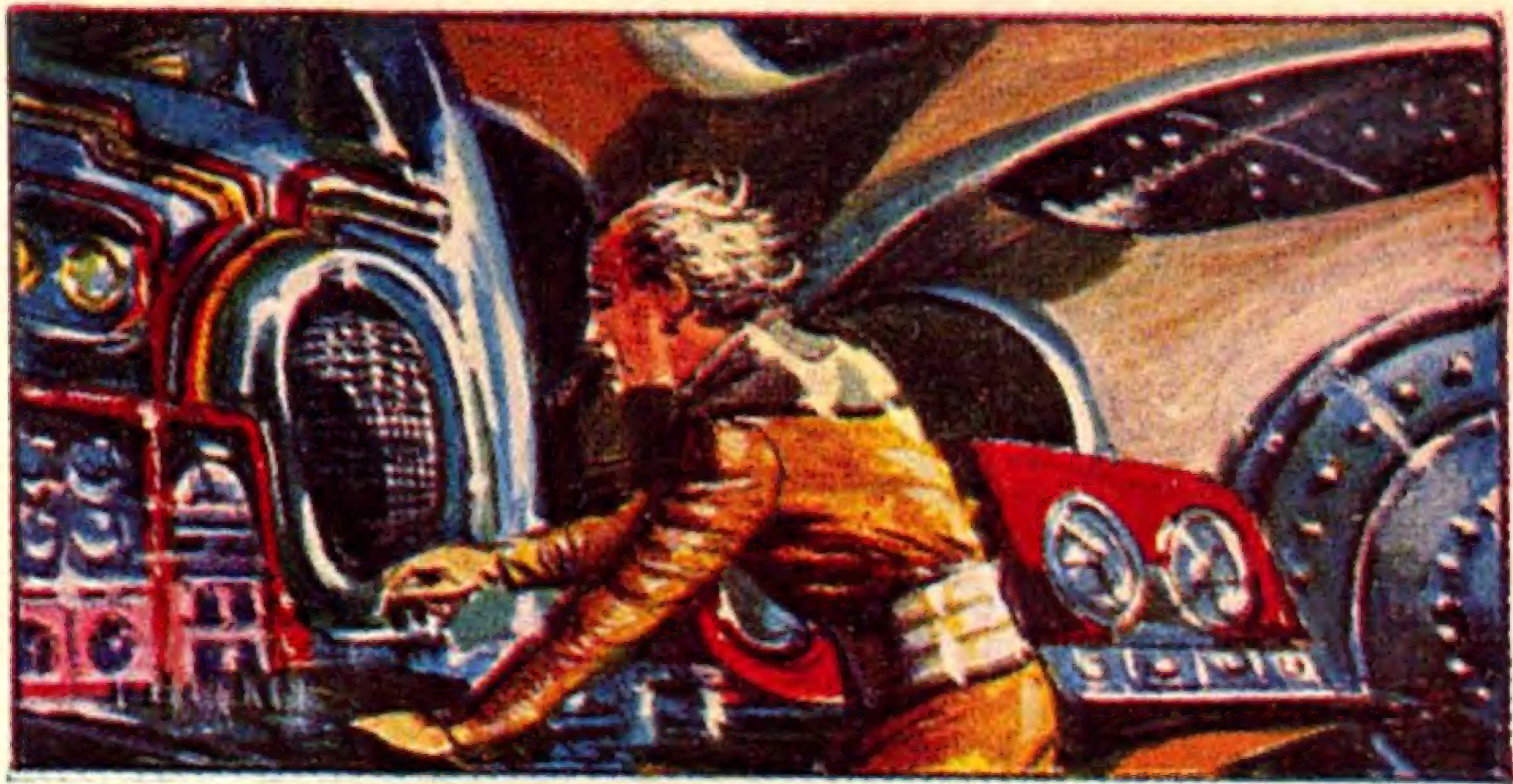
DOCTOR WHO AND THE DALEKS

A Series of 50

No. 4

"Dr. Who" is set adrift in space, but Daleks rescue him for their own ends. They keep him secretly in part of the spaceship.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 5

"Dr. Who" is startled to learn that the Daleks and Voords are planning to reach our solar system. He escapes and sends signal to earth.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



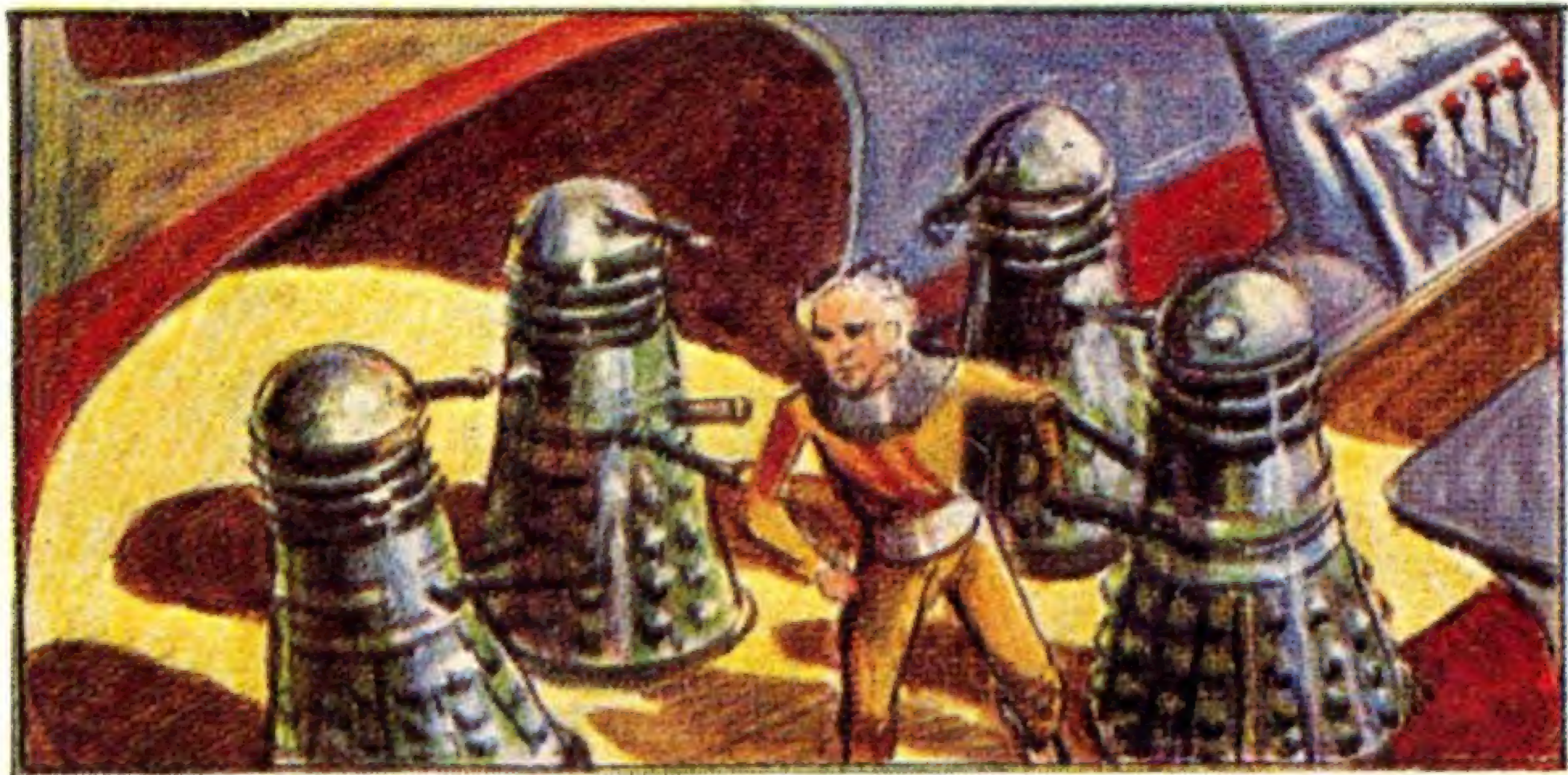
DOCTOR WHO AND THE DALEKS

A Series of 50

No. 6

"Dr. Who" hides as Voords rush into transpace message room. Just in time they leave, as answer flashes back from earth.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 7

"Dr. Who" at transpace radio—"Which planet is spaceship making for?" "Dr. Who" has no idea but tells earth to warn all planets. Then the Daleks imprison him again.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to CADET SWEETS, Trading Estate, SLOUGH, Bucks., for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 8

Earth Space Station—Scientists at instruments—they have lost track of Dalek spaceship — chief scientist decides there is no chance of Daleks reaching earth. They take only minor precautions.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 9

Passing Saturn — Grand Space view seen through windows of spaceship. Daleks plan to destroy the Voords, but "Dr. Who" overhears their plans.

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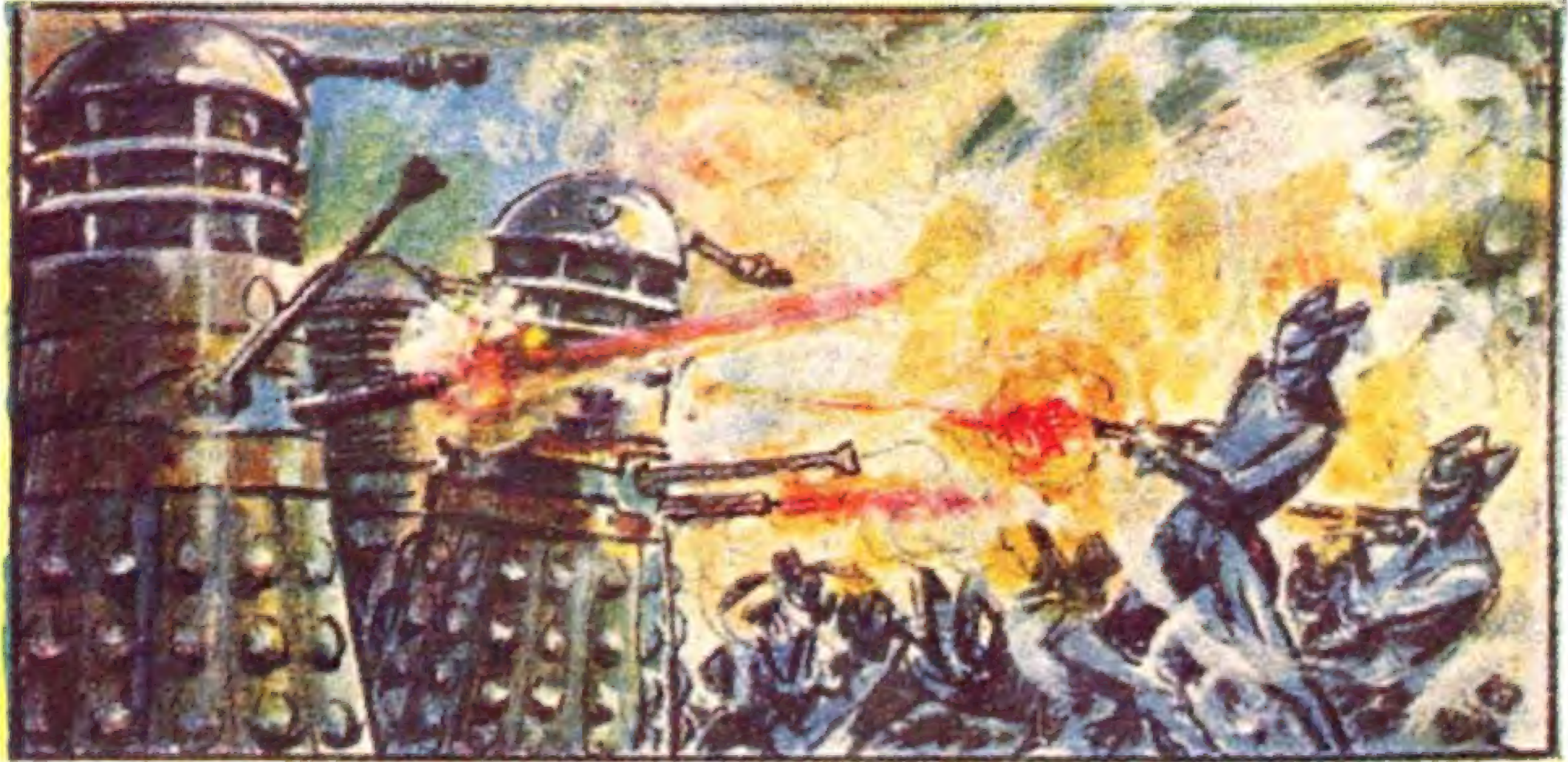
DOCTOR WHO AND THE DALEKS

A Series of 50

No. 10

"Dr. Who" attracts attention of Chief Voord—The Voord is astonished to discover "Dr. Who" is still in the ship. Voords are told of the Daleks plan and round up the Daleks—but a Dalek hides.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.**, for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 11

Approaching earth, the free Dalek attacks Voord guards — frees other Daleks — great fight between Daleks and Voords.

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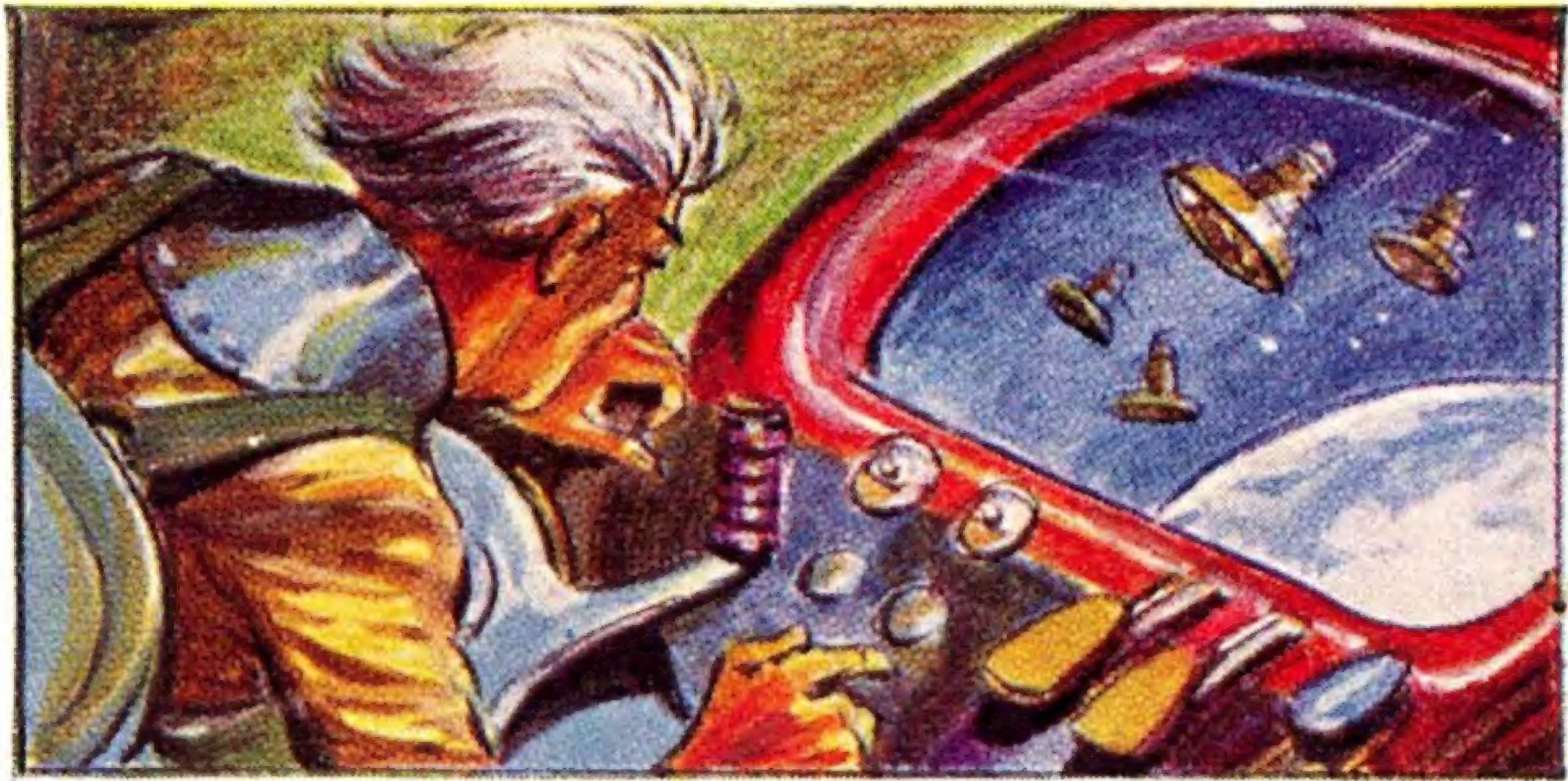
DOCTOR WHO AND THE DALEKS

A Series of 50

No. 12

“ Dr. Who ” climbs into escape capsule as fight continues—the ship’s power centre is hit by Dalek ray-gun — ship disintegrates and “ Dr. Who ” shoots out in capsule.

Cut out the words “ Dr. Who and the Daleks ” on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 13

"Dr. Who" (shooting towards earth) tunes in his space scanner and sees Daleks on their Hoverbouts (the transolar discs)—but Voords have been destroyed.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 14

“ Dr. Who ” is trying to contact earth with the capsule's radio when a Voord leaps on him—this Voord had already hidden in the capsule—he is the Chief Voord with the knowledge of the Great Power that could be gained from earth (see card one).

Cut out the words “ Dr. Who and the Daleks ” on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.**, for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 15

The Daleks on their Hoverbouts see that the capsule is heading for South American Jungle (the exact area must be left vague)—they follow the capsule. Earth space H.Q. orders space fighters to intercept.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.**, for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 16

Space fight — many Daleks destroyed, but capsule lands in jungle—remaining Daleks land nearby—earth fighters have to break off encounter.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 17

Voord and "Dr. Who" climb from capsule, "Dr. Who" rescues Voord from aligator — in return the Voord agrees to help "Dr. Who" locate and fight the Daleks.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



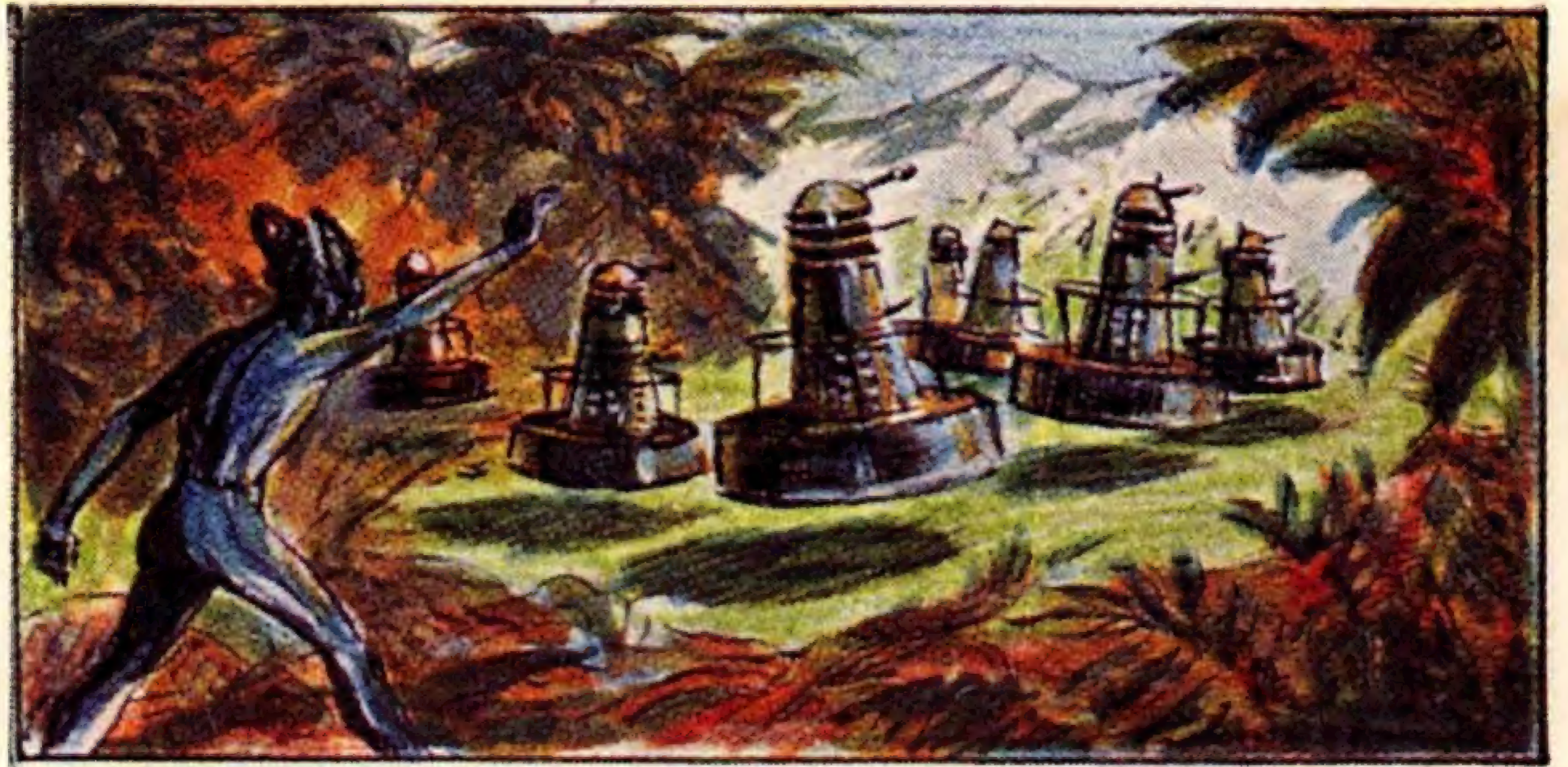
DOCTOR WHO AND THE DALEKS

A Series of 50

No. 18

“ Dr. Who ” and Voord find Daleks and hear their plan — there is a certain type of mushroom, which was used by Inca Priests. It gives superhuman powers. “ Dr. Who ” realises that if the Daleks take the juice of these fungi into their brain cells, their brain power will be so great, they will outwit any power used against them.

Cut out the words “ Dr. Who and the Daleks ” on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



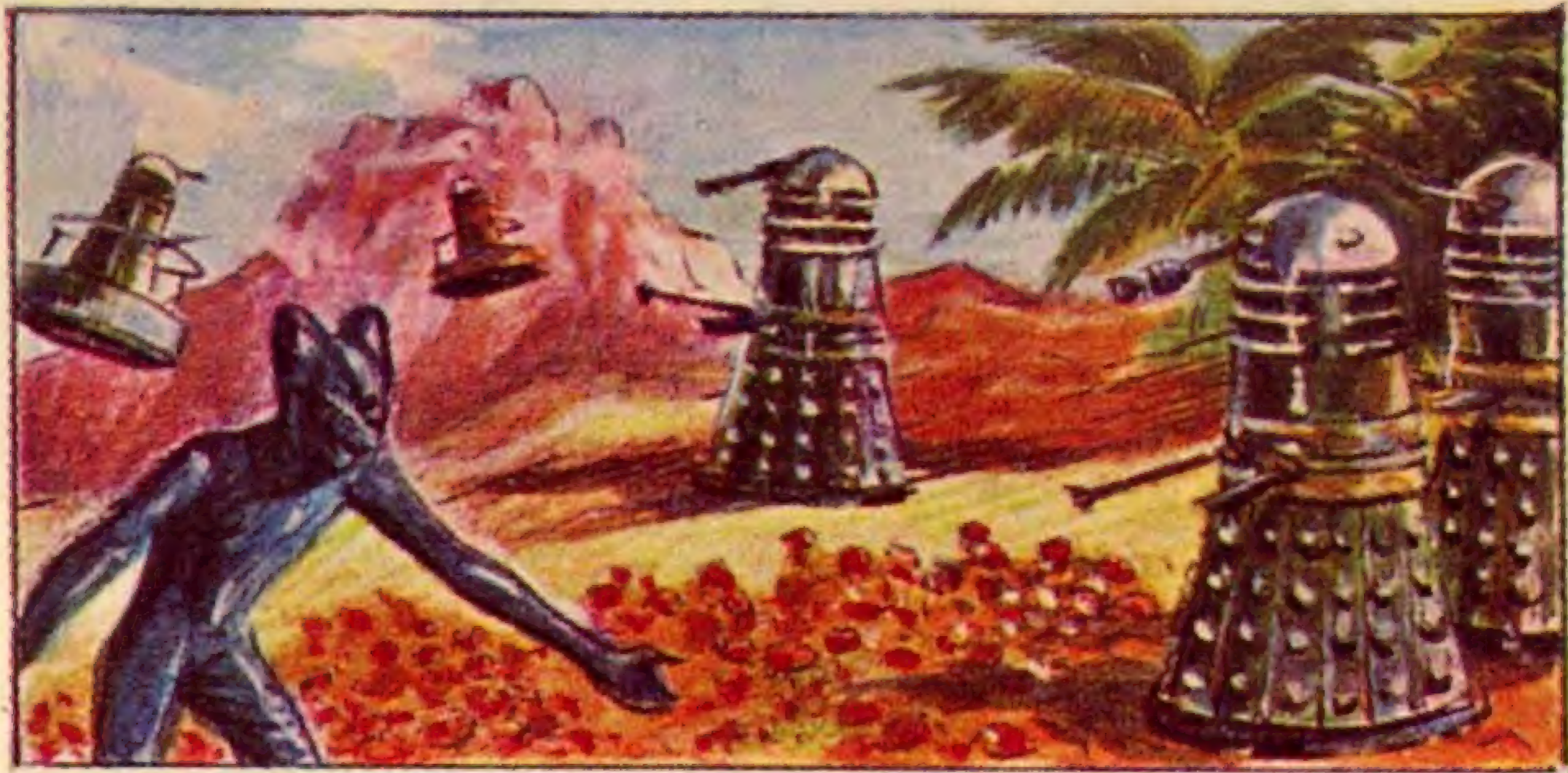
DOCTOR WHO AND THE DALEKS

A Series of 50

No. 19

Daleks set out on their search for these mushrooms —blasting down jungle as they go. The Chief Voord (with "Dr. Who") has the secret of the true fungi —"Dr. Who" tells the Voord to contact Daleks and lead them to the deadly mushrooms.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 20

The Voord meets the Daleks—explains that he survived and knows the secret of the mushrooms. He leads them to the mountain of the deadly fungi—the Daleks take in the juices.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



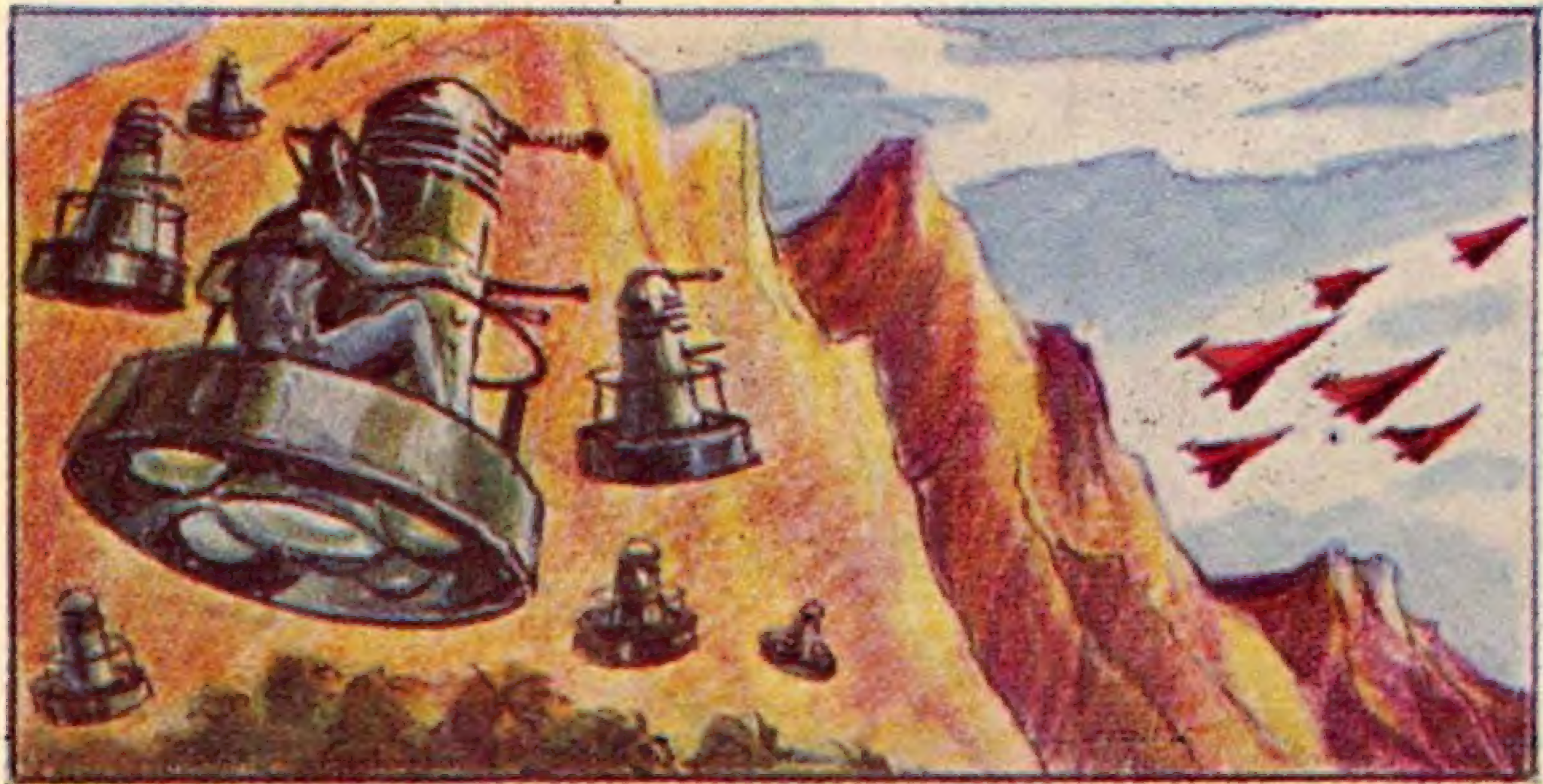
DOCTOR WHO AND THE DALEKS

A Series of 50

No. 21

"Dr. Who" has followed and watches aghast as the Daleks shout with excitement — their brain power has been increased! They have become aware, by this power, that an earth fighter fleet is approaching. They plan to ambush it—"Dr. Who" thinks that Voord has double crossed him.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.**, for an album.



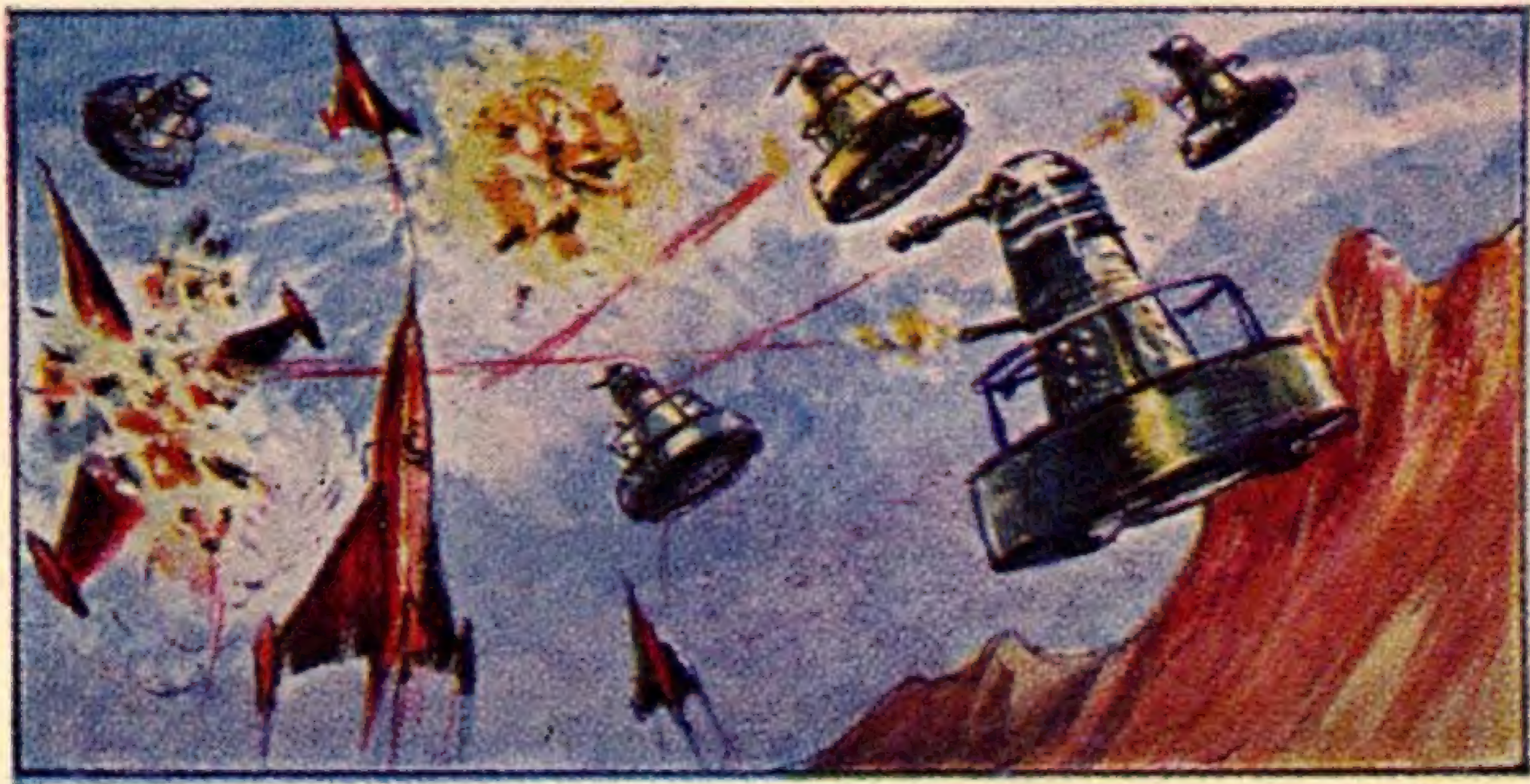
DOCTOR WHO AND THE DALEKS

A Series of 50

No. 22

The Daleks lurk behind mountain peaks as fighter fleet approaches — the Voord is kept on the hoverbout of a Dalek — “Dr. Who” can do nothing to warn the earth fighters.

Cut out the words “Dr. Who and the Daleks” on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 23

The Daleks swoop down on the unprepared fighters—in the first dive, half the fleet is destroyed. It seems that nothing can stop their onslaught—this new power enables them to anticipate every action of the earth pilots.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



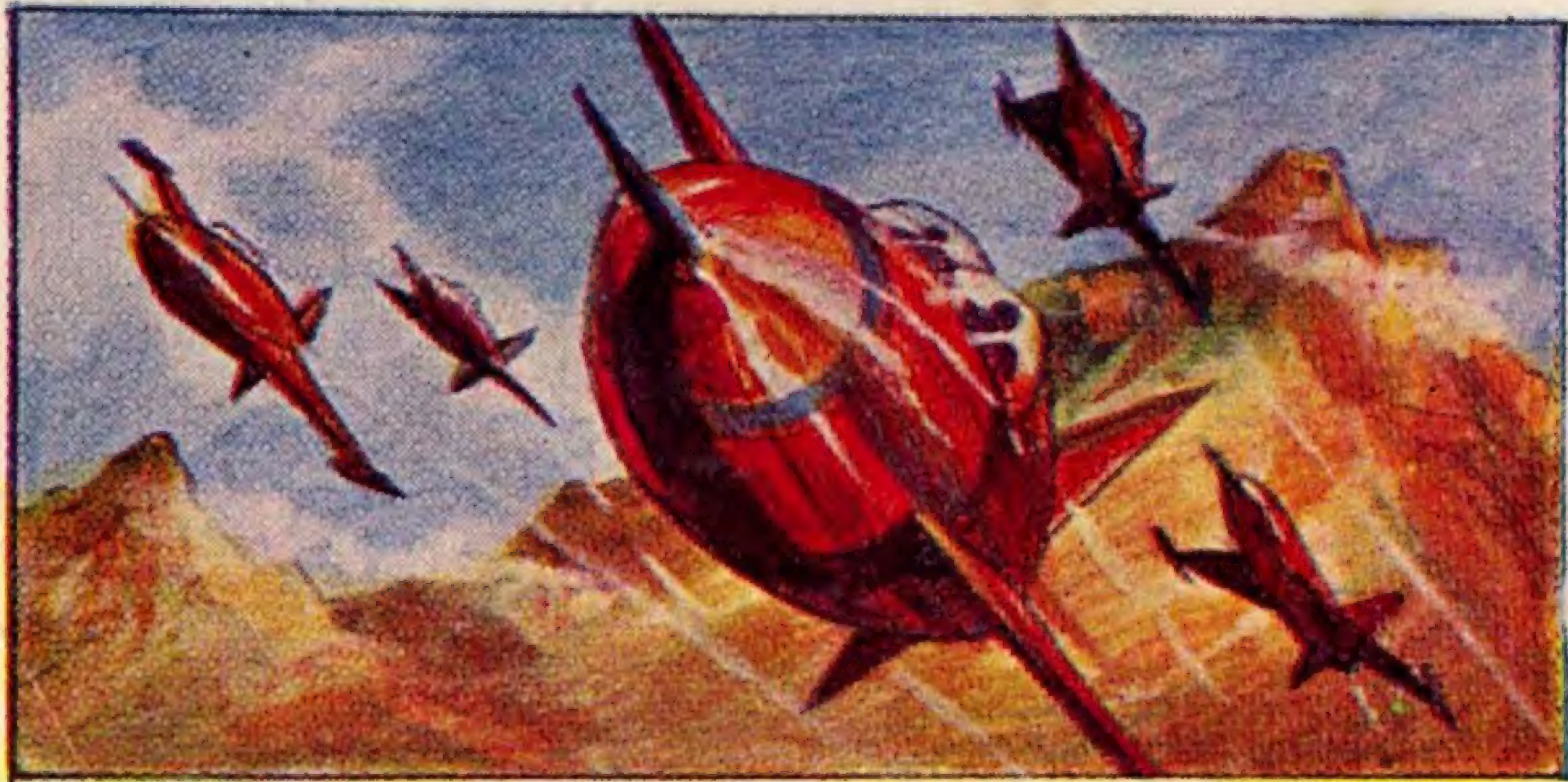
DOCTOR WHO AND THE DALEKS

A Series of 50

No. 24

Close-up of "Dr. Who," delighted. He watches as the Daleks fall from their hoverbouts — the deadly mushrooms have destroyed them—the Voord had kept to his bargain but was killed as the hoverbouts crashed.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



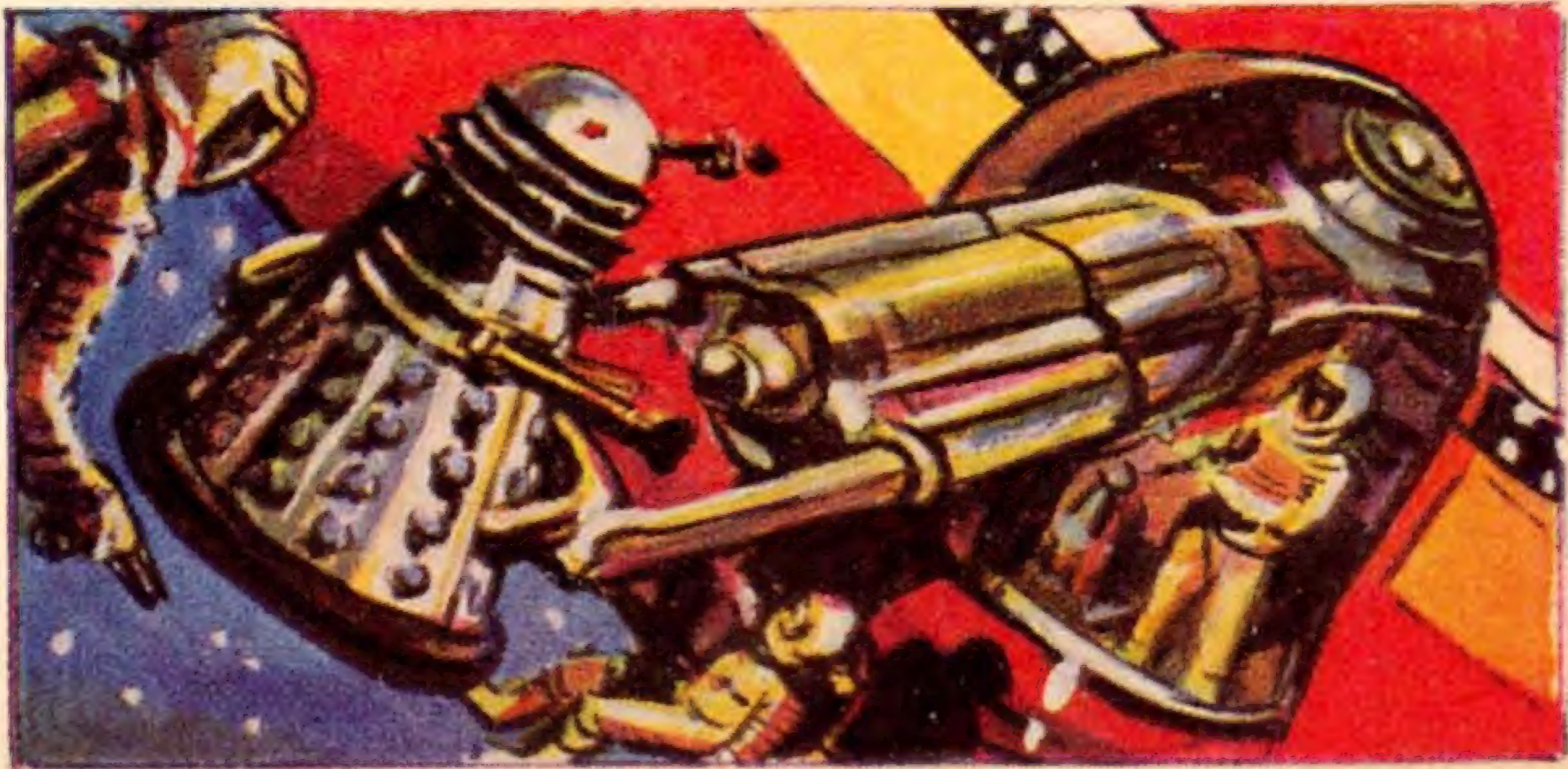
DOCTOR WHO AND THE DALEKS

A Series of 50

No. 25

“ Dr. Who ” inside one of the earth craft heading back to England. Earth had been saved from a Dalek conquest, not by great scientific forces—but by a simple jungle fungus!

Cut out the words “ Dr. Who and the Daleks ” on the packet. Send in 5 of these and postal order for 1/- with your name and address to CADET SWEETS, Trading Estate, SLOUGH, Bucks., for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 26

In the little known depths of hyperspace an Earth-bound spaceship finds a lone Dalek moving alongside them. The crew capture the Dalek who seems unconscious . . . at least it utters no sound and offers no resistance.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



DOCTOR WHO AND THE DALEKS

**A Series of 50
No. 27**

The spaceship continues its journey through the vast silent stretches of starlit space, until planet Earth is sighted. It goes into free-fall then checks its descent with retro rockets. The radio crackles with excited voices as Space H.Q. learn that a Dalek is aboard.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



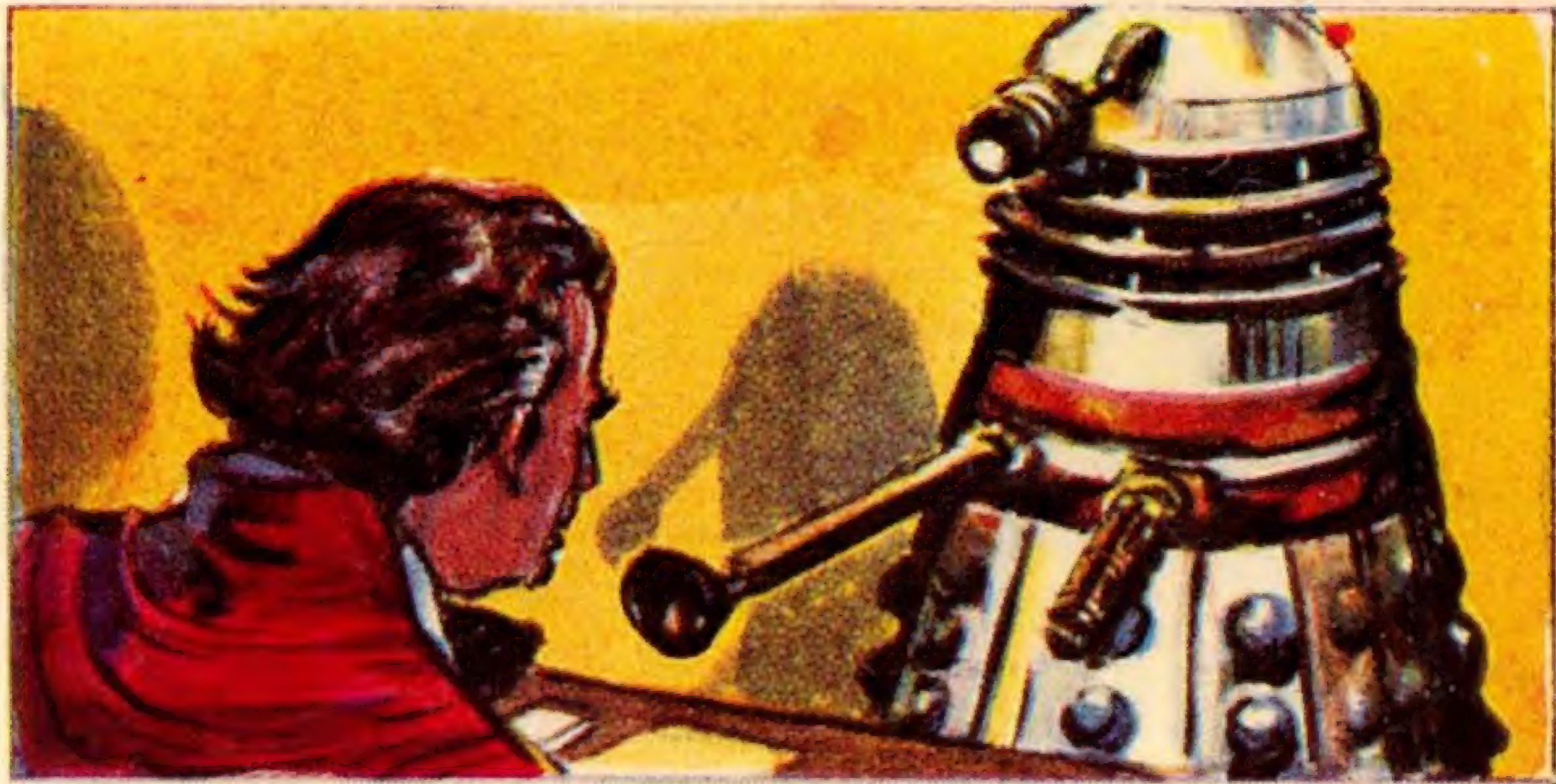
DOCTOR WHO AND THE DALEKS

A Series of 50

No. 28

The president and council meet to question the Dalek, but it will say nothing. Dr. Who arrives and the Dalek immediately shows interest. Dr. Who is given permission to talk to the Dalek in private.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50
No. 29

Dalek tells Dr. Who that he had allowed himself to be captured as he wanted to be taken to Earth, to bring a message to Dr. Who from the Dalek emperor. Message is that they need Dr. Who on their planet Skaro. Dalek will not explain why, but Dr. Who learns that a terrible force will be unleashed unless he can stop it.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.**, for an album.

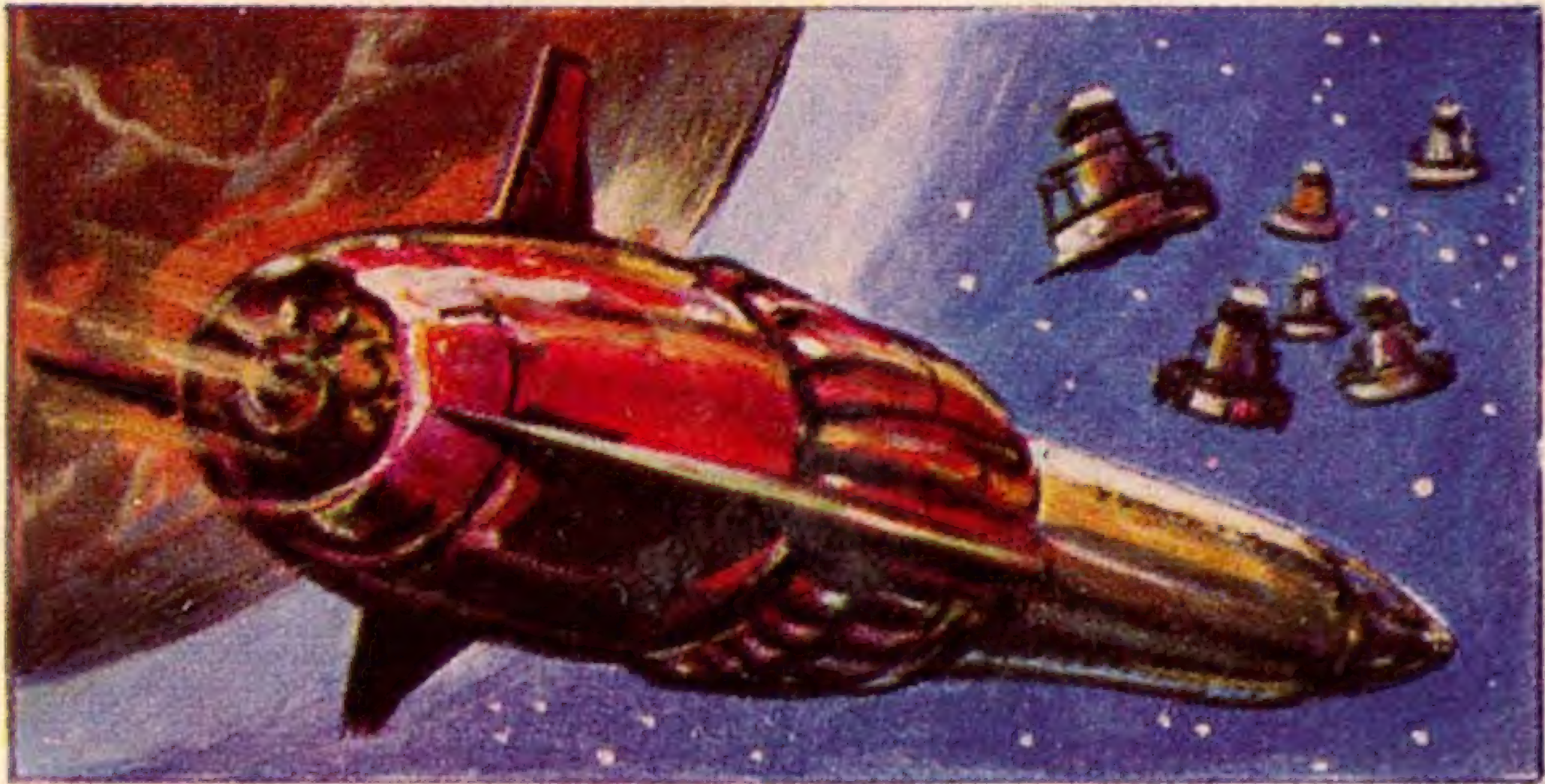


DOCTOR WHO AND THE DALEKS

**A Series of 50
No. 30**

Realising the urgency, Dr. Who has no time to arrange for official permission, so he smuggles Dalek aboard a spacefighter which is fueled-up and ready for instant take off. Dr. Who informs control that he must take off on a top priority mission. Dalek is securely fastened in control cabin and spaceship zooms away from Earth.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 31

Travelling on full emergency thrust, the spaceship streaks through the eternal night and they lose all sense of time. Approaching planet Skaro, they are startled to see a group of Daleks hurtling towards them on their transolar-disks. Dr. Who cannot contact them with his radio. They are obviously hostile.

Cut out the words " Dr. Who and the Daleks " on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 32

The Dalek squadron is a patrol that has returned from a distant journey and know nothing about the calamity that is overtaking Skaro. . . . So, seeing an Earth spaceship, they automatically attack . . . There is a space-dogfight in which Dr. Who's ship is shot down.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS,** Trading Estate, **SLOUGH,** Bucks., for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 33

They crash land in the area of the monsters. Dr. Who and the Dalek fight desperately against these two-headed creatures (see Dalek Book). They escape and Dalek is able to get contact with his H.Q.

Cut out the words " Dr. Who and the Daleks " on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



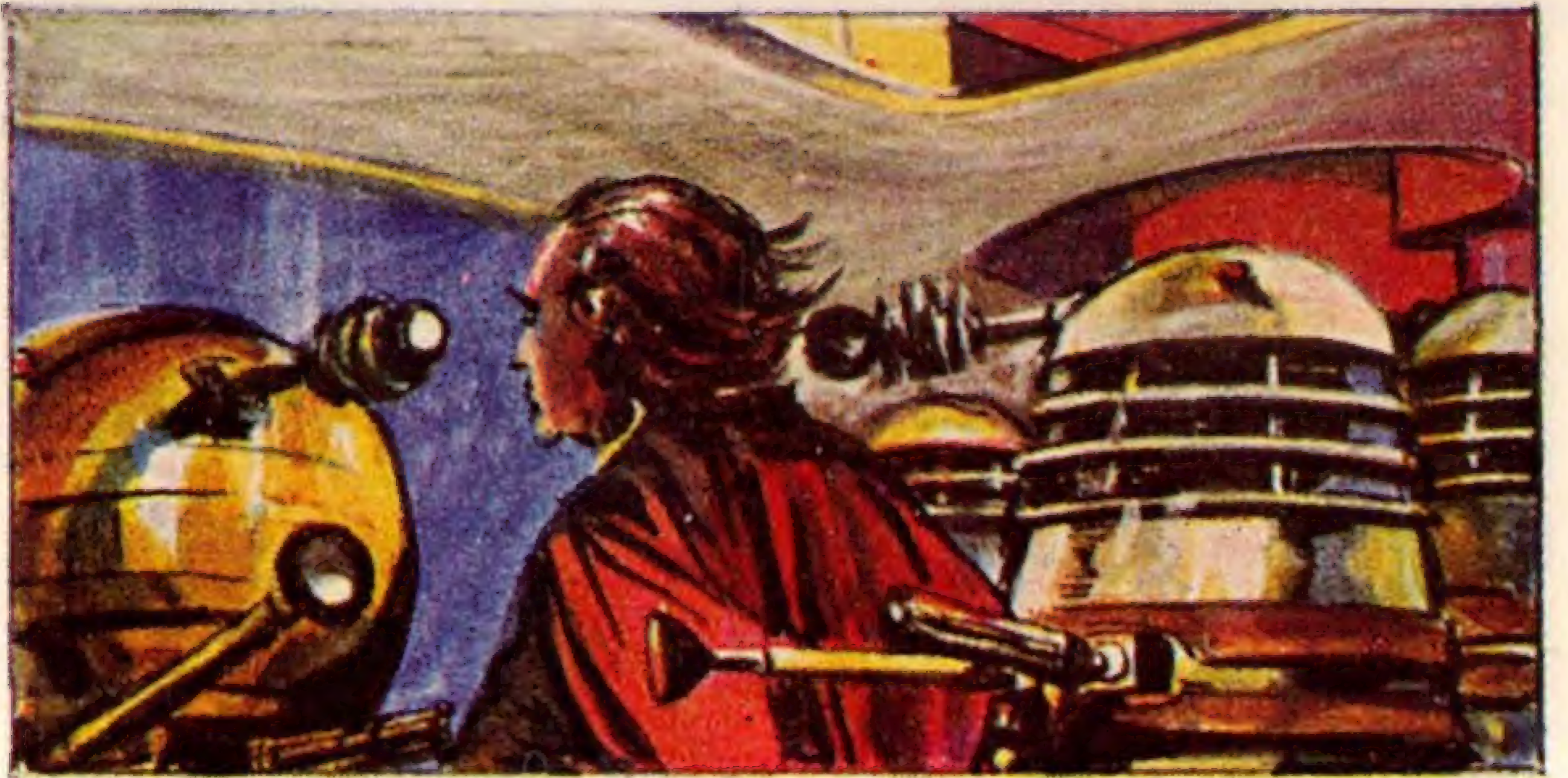
DOCTOR WHO AND THE DALEKS

A Series of 50

No. 34

The emperor despatches a squadron of Daleks to pick up Dr. Who. He is rescued and brought to the Dalek capital.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 35

In the great council chamber, the emperor explains . . . They have built a super machine brain that is greater than anything ever devised in the whole universe . . . but it has gone out of control . . . they are terrified. Can Dr. Who find a way of destroying it ?

Cut out the words " Dr. Who and the Daleks " on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



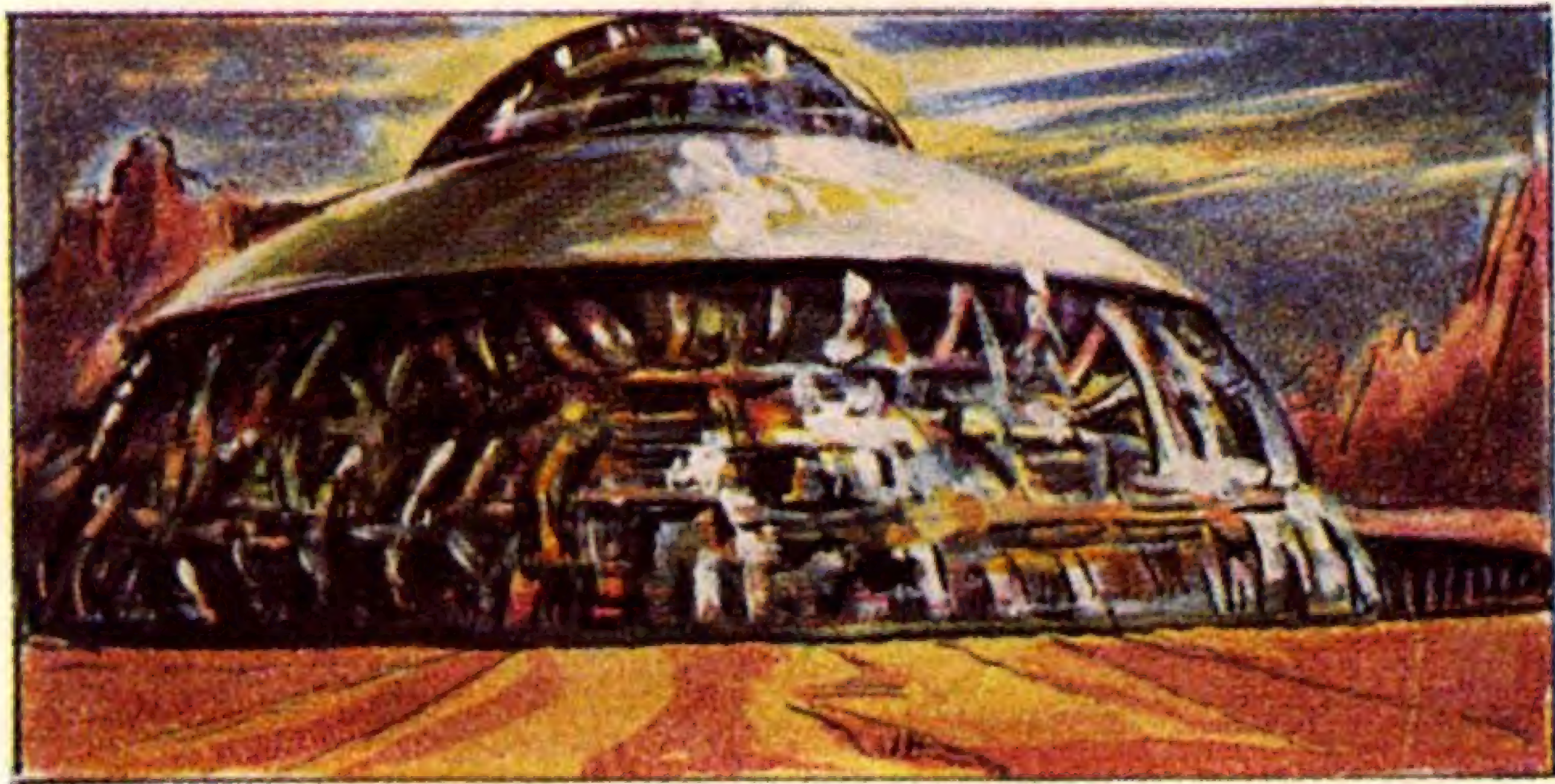
DOCTOR WHO AND THE DALEKS

A Series of 50

No. 36

Dr. Who is taken to the vast area where it has been built. It squats in the desert, a great mound of pulsating energy that seems to be waiting for the moment when it will destroy the planet.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.**, for an album.



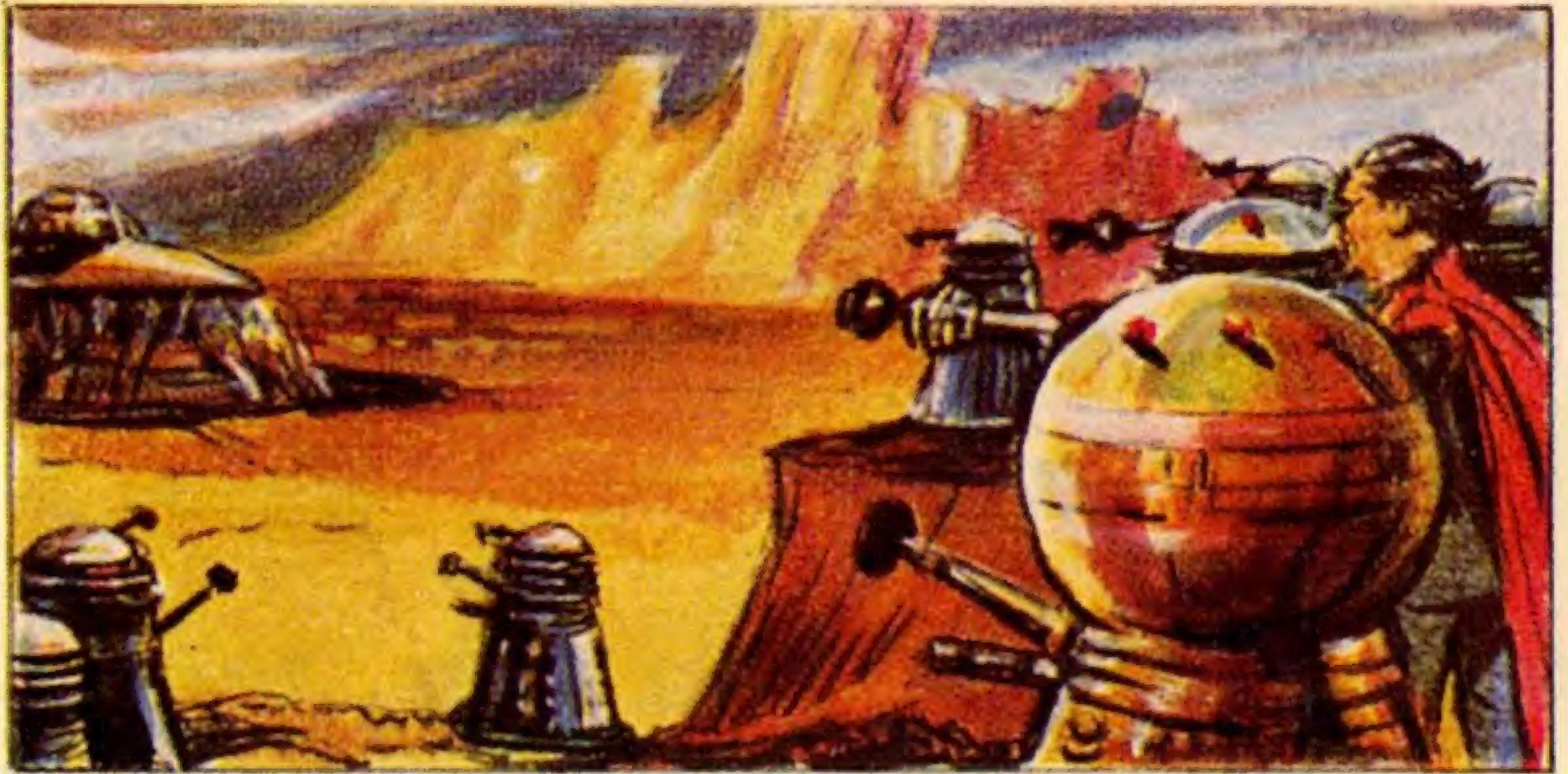
DOCTOR WHO AND THE DALEKS

A Series of 50

No. 37

Emperor tells Dr. Who that the scientists who built it ordered it to produce great quantities of Neutronium (the most dangerous nuclear substance) . . . that was their last order to the machine because the machine destroyed the scientists. Now no-one knows how to stop the machine.

Cut out the words " Dr. Who and the Daleks " on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS,** Trading Estate, **SLOUGH,** Bucks., for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 38

Emperor orders a Dalek to approach the machine, telling Dr. Who to watch and see what happens. If the machine goes on producing the Neutronium, then this nuclear substance will soon reach its critical point and explode, blowing the planet to bits.

Cut out the words " Dr. Who and the Daleks " on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS,** Trading Estate, **SLOUGH,** Bucks., for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 39

Dr. Who realises that if Skaro blows up it will release enormous clouds of radio-active dust that may reach Earth and destroy human life . . . He watches as the Dalek approaches the machine. Suddenly the throbbing machine brain shoots out death ray, vapouring the Dalek.

Cut out the words " Dr. Who and the Daleks " on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 40

Emperor and Dr. Who take off in a hurry as the machine shoots out more rays. Emperor explains that the scientists who built it, also incorporated these death rays in it to prevent anyone meddling with it . . . but as the machine destroyed its creators, no-one can get near it to switch it off.

Cut out the words " Dr. Who and the Daleks " on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.

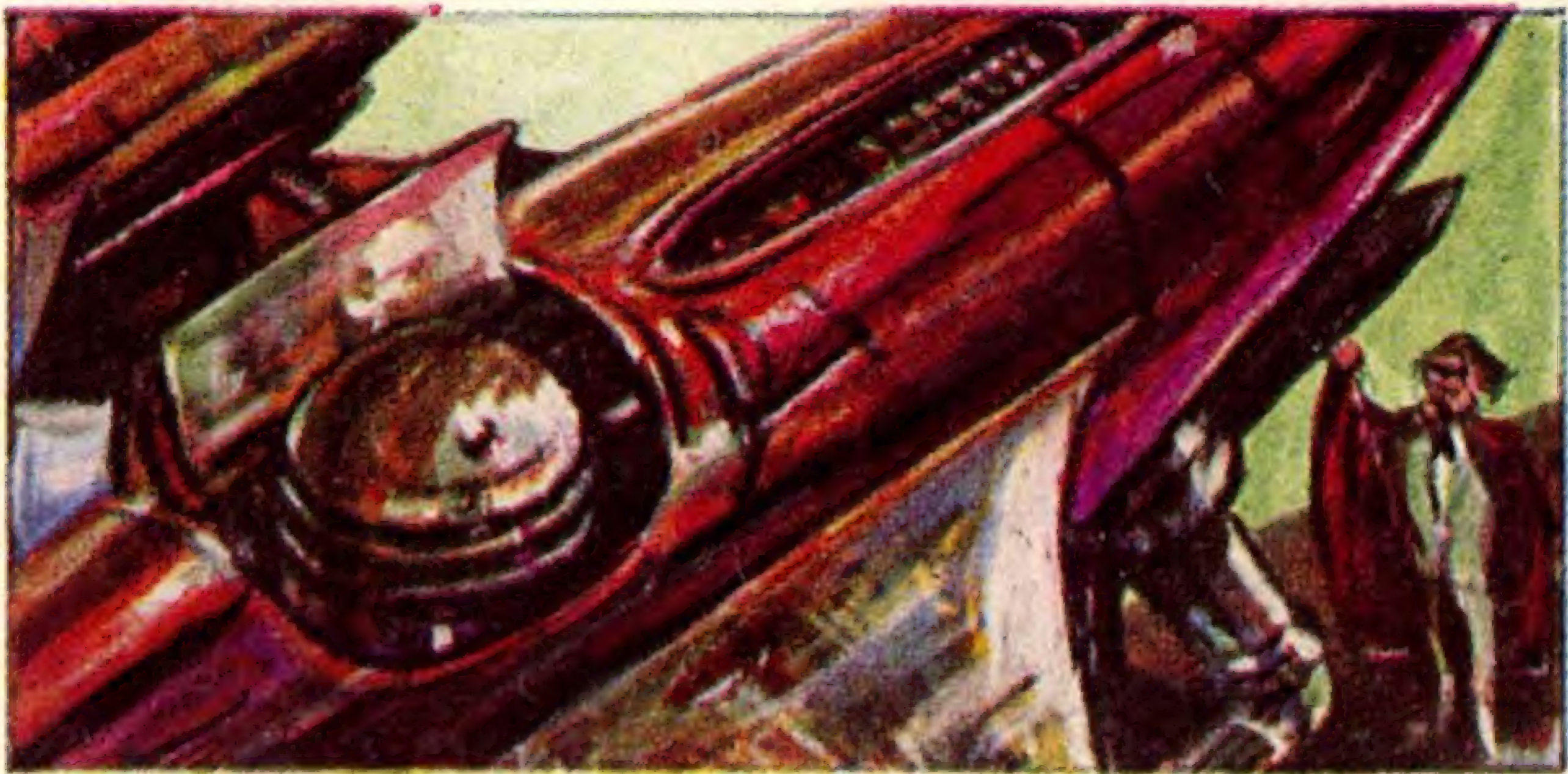


DOCTOR WHO AND THE DALEKS

**A Series of 50
No. 41**

Dr. Who and emperor discuss the dreadful situation. Emperor has calculated that the machine will have produced so much Neutronium that the great explosion will occur in exactly one hour, seventeen minutes and two seconds from now (by Earth time) . . . They had sent for Dr. Who in desperation. He sets his watch.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 42

Dr. Who orders a Dalek suicide squadron to bomb the machine. The Daleks are quickly briefed, strapped into their rocket ships (which carry explosives that cannot set off the machine's Neutronium), and then take off with earsplitting roars.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



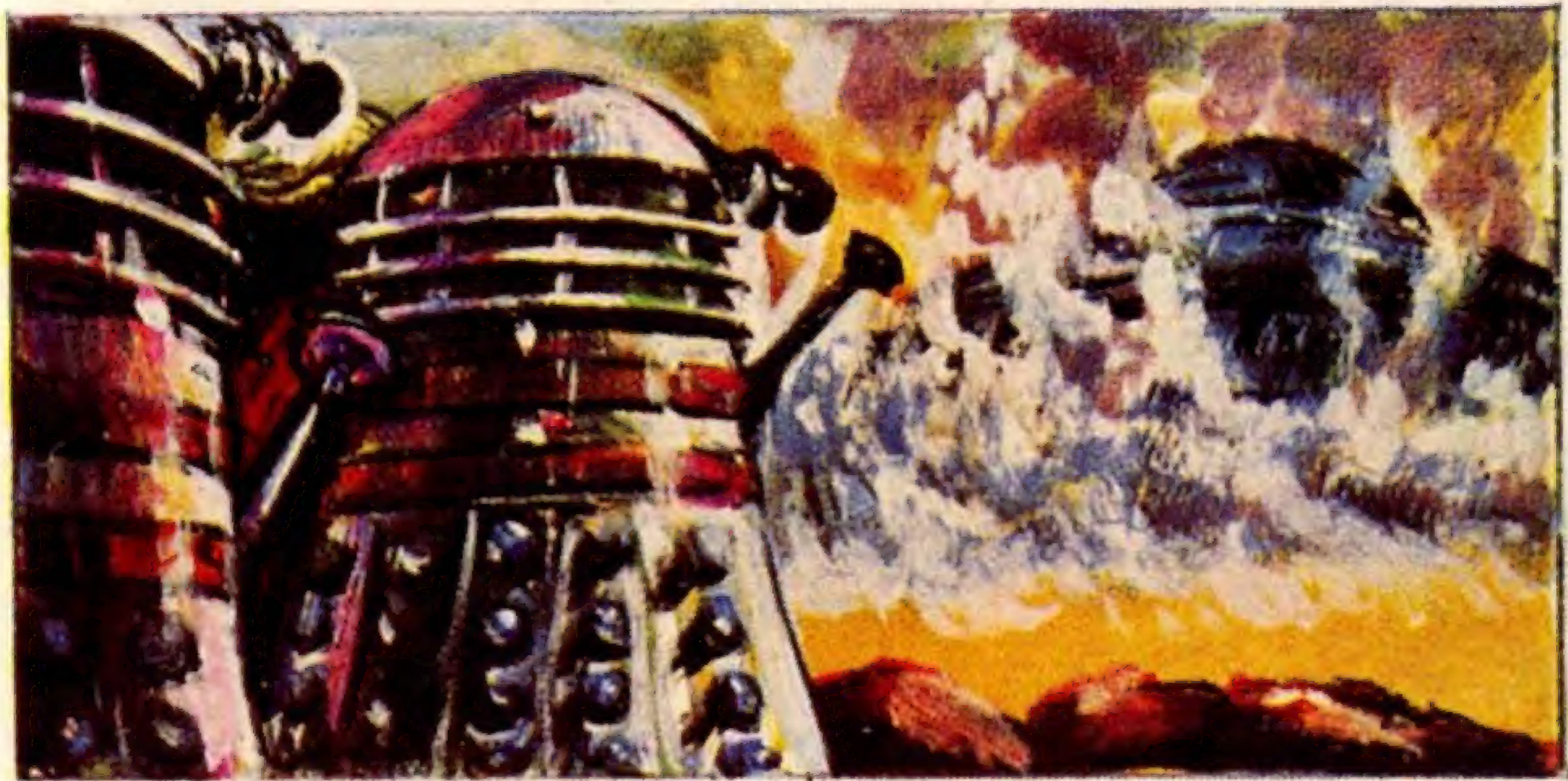
DOCTOR WHO AND THE DALEKS

A Series of 50

No. 43

One after another the Daleks dive straight at the machine. . . Smoke billows up from the explosions as the rocket-ships hurtle into the machine. Dr. Who admires the courage of these suicide Daleks as they destroy themselves in the effort to smash the terrible machine.

Cut out the words " Dr. Who and the Daleks " on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50
No. 44

The smoke clears . . . A cry of dismay goes up from the watching Daleks. The machine is pulsating away as before. Emperor says the scientists must have made it of a new metal they had been experimenting with . . . only atomic weapons could destroy it, but nuclear explosions would set off the Neutronium.

Cut out the words " Dr. Who and the Daleks " on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 45

Dr. Who consults his watch . . . There is now only 9 minutes and 12 seconds before the catastrophic explosion. He orders the Daleks to stand back . . . there is one last hope and he must take this final gamble. He will approach the terrifying machine himself.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.,** for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 46

Squeals of wonder and terror come from the Daleks as Dr. Who walks across the barren plain towards the awful machine. As if sensing its moment of devastating triumph is at hand, the machine throbs louder and glows brighter as the small helpless figure of Dr. Who approaches.

Cut out the words "Dr. Who and the Daleks" on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.**, for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 47

The great machine hurls its death rays at Dr. Who as he walks into its shadow. It seems to be quivering with rage and the lights flash in fury as the killer rays strike again and again at this tiny Earth creature . . . there are just ten seconds to go as Dr. Who searches for the main switch ! !

Cut out the words " Dr. Who and the Daleks " on the packet. Send in 5 of these and postal order for 1/- with your name and address to **CADET SWEETS, Trading Estate, SLOUGH, Bucks.**, for an album.



DOCTOR WHO AND THE DALEKS

A Series of 50

No. 48

Sparks and smoke swirl everywhere, and Dr. Who is engulfed in the flashing death rays as he reaches for the great lever in the last second. The dreadful machine-brain seems to give one shuddering screech of hatred as Dr. Who pulls in desperation at the lever which shuts off the terrible power.

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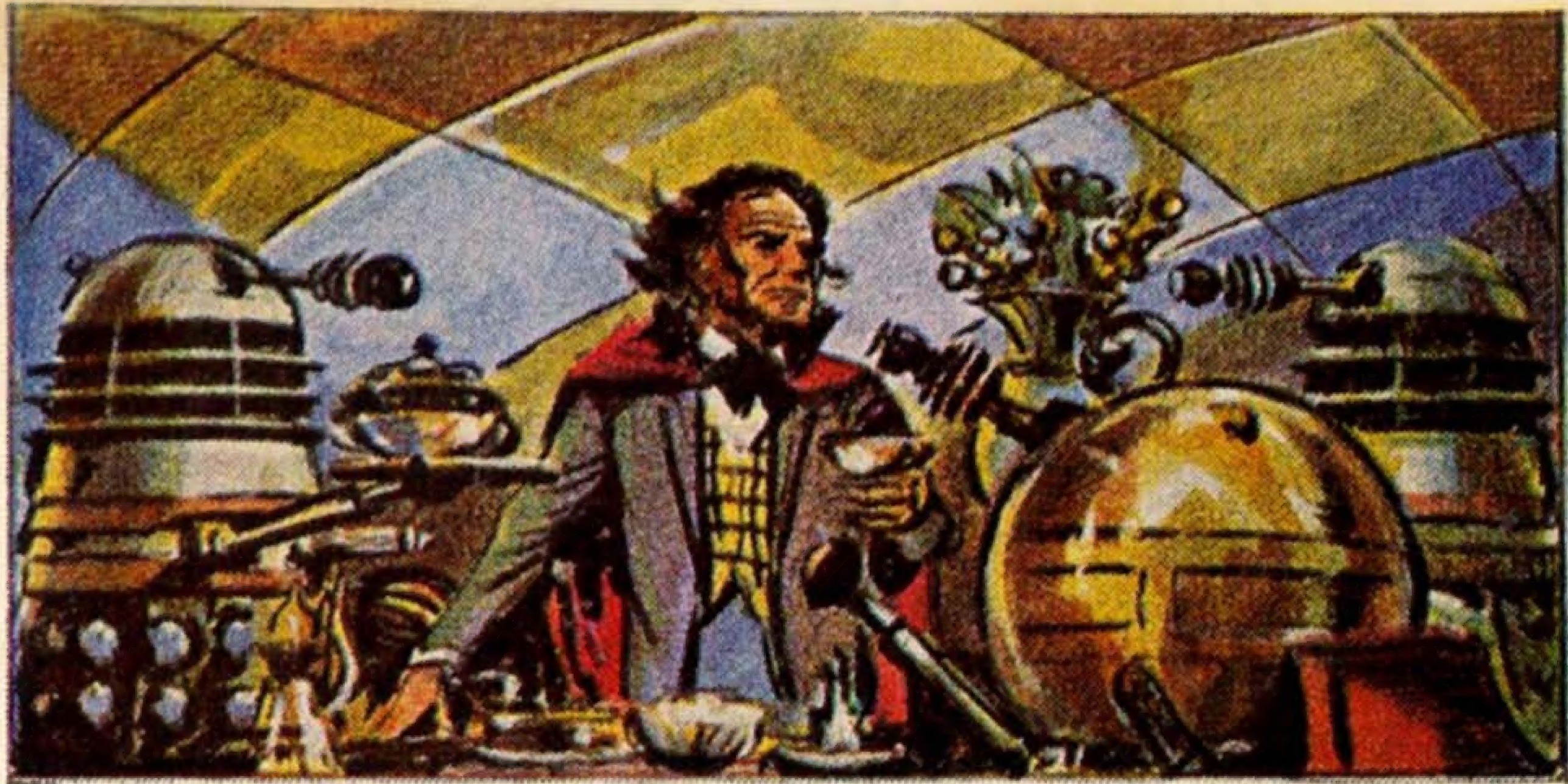


DOCTOR WHO AND THE DALEKS

**A Series of 50
No. 49**

Dr. Who stands back and watches the silent dead machine. It has no life and can produce no more of the destructive Neutronium. Planet Skaro has been saved, and no radioactive dust will reach Earth. A great shout of wonder goes up from the watching Daleks! Why was not Dr. Who destroyed?

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DOCTOR WHO AND THE DALEKS

**A Series of 50
No. 50**

Dr. Who explains that the scientists who made the machine, made the death rays to destroy interfering Daleks. They could not have known that an Earthman would go near the machine, so the death rays had no effect on humans . . . "apart from being hot," laughs Dr. Who at the banquet held in his honour that evening!

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